



Mark Smalley

OpenSource Technology Evangelist, Founder and Product Manager with extensive experience in WordPress, Blockchains and FinTech

PERSONAL DETAILS

Email: mark@smalley.my
Tel: +60196445432
Home: Malaysia

P.O.B: United Kingdom
Y.O.B: 1979

Linkedin: [linkedin.com/in/msmalley](https://www.linkedin.com/in/msmalley)
GitHub: github.com/msmalley
X: x.com/m_smalley

Status: Married with Children

ACHIEVEMENTS

Investor in CoKeeps - 1st Digital Asset Custodian in Malaysia

Project Castor - Pilot Project with Securities Commission of Malaysia

Founding Member of Blockchain Embassy of Asia - NGO and Consortium of Malaysian Banks

Speaker at 1st TEDx Sarawak 2017 - Topic Bitcoin

1st Malaysian Company Accepted into 500 Startups

MongoDB's OpenSource App of the Year - 2012 (MongoPress CMS)

1st MongoDB Master in SEA

Core Contributor to Automattic's BackPress and creator of gPress

WORK EXPERIENCE

Chief Executive Officer R1 MALAYSIA	2012 - PRESENT R1 provides technical training, event workshops and consulting on topics such as distributed ledgers; with previous clients including DBS Bank (Singapore) and Baker Hostetler (USA)
Head of Engineering CakeDefi (Moonshot) SINGAPORE	2023 (Feb) - 2023 (September) Initially hired to design new meta protocols for Bitcoin whilst also forming a new "Moonshot" team within the company whose first prototype became Cake's 5th business vertical
Chief Technology Officer Neuoware USA	2013 - 2018 Funded by 500 Startups and incorporated in the USA, Neuoware.io provided blockchain infrastructure services to FinTech operators & eventually regulators in Malaysia
Chief Innovation Officer Laulima (N/A) MALAYSIA	2012 (Feb) - 2012 (September) Laulima was a Malaysian based company behind the popular travel blog website, where I was hired to work specifically on MongoDB products (MongoPress , MongoKong and MongoMail)
Creative Director NI-Limits MALAYSIA	2007 - 2012 NI-Limits was a full-service web-agency that designed, implemented and launched marketing campaigns for a wide selection of companies such as Samsung, 100 Plus and RED.fm

EDUCATION

OPEN UNIVERSITY 1998 - 1999	Open University, London, UK A-Level in English Language & Literature (B)
HIGH SCHOOL 1990 - 1995	Heywood Community School, UK GCSE / O-Levels (6 X B and 1 X A in Maths)

REFERENCES

Uzyn Chua Founder & CTO Cake Group Singapore	Email: uzyn@cakedefi.com Mobile Tel: +6598318407
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