



# Mark Smalley

OpenSource Technology Evangelist, Startup Founder and Investor  
Learn more about me, my creations and achievements at [smalley.my](http://smalley.my)

## PERSONAL DETAILS

Email: [mark@smalley.my](mailto:mark@smalley.my)  
Tel: +60196445432  
Nationality: British  
  
Linkedin: [linkedin.com/msmalley](https://linkedin.com/msmalley)  
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X: [x.com/m\\_smalley](https://x.com/m_smalley)

## EDUCATION

**OPEN UNIVERSITY**  
1998 - 1999

A-Level in English Language & Literature ( B )

**HIGH SCHOOL**  
1990 - 1995

GCSEs / O-Levels ( 6 Bs & 1 A )

## REFERENCES

**Shafiu Hussain** - CEO | Oviato  
Email: [shaf@oviato.com](mailto:shaf@oviato.com)

**U-Zyn Chua** - Founder & CTO  
Cake Group - Singapore  
Email: [chua@uzyn.com](mailto:chua@uzyn.com)

## PERSONAL ACHIEVEMENTS

Accepted into Antler - MY Batch 2

Registered HRDF Trainer

Speaker at **TEDx** Sarawak  
( 2017 - Topic Bitcoin )

Accepted into 500 Startups - Batch 9

Core Contributor to Automattic's **BackPress** framework ( WordPress )

Silver Duke of Edinburgh Award

## WORK EXPERIENCE

**Chief Blockchain Officer**  
[Oviato](#) - United Kingdom



**2025 (Feb) - 2026 (March)**

Originally hired to help develop tools and services for what was the [Ovi.fun](#) platform, I was instrumental in their pivot to becoming a passkey native wallet infrastructure provider.

- Developed internal cryptographic framework
- Helped secure funding from DraperVC
- Designed the passkey prototypes

**CEO & Founder**  
[Moddable Limited](#) - UK



**2025**

Moddable Games publishes moddable tabletop games that empower players, artists and designers to become co-creators by embracing an open source ethos.

- Spent 10+ years developing Nukes (board game)
- Started developing online version of game
- 2 other games in pipeline

**Head of Engineering**  
[CakeDefi](#) - SINGAPORE



**2023 (Feb) - 2023 (September)**

Hired to design new meta protocols for Bitcoin. Went on to also form and manage a new "Moonshot" team within the company whose first prototype became Cake's 5th business vertical.

- Personally developed first prototype for [Ordzaar](#)
- Responsible for Hiring and Product / Team Management
- Learned more advanced UTXO skills such as:  
**Schnorr Signatures, Ordinals, Inscriptions and Runes**

Started as P4 Engineer  
Ended as M3 Manager

**Chief Technology Officer**  
[Neuroware](#) - USA



Branding, Website & App UX  
Featured on [CoinDesk](#)

**2013 - 2018**

Funded by 500 Startups and incorporated in the USA, Neuroware Inc provided blockchain infrastructure services to licensed FinTech operators and then regulators in Malaysia.

- Top 5 by [VentureBeat](#) from 500 Startups Batch 9
- Listed as Top 50 Global RegTech Companies by [Deloitte](#)
- Learned basic dApp programming skills such as:  
**UTXO Scripting, Solidity, EthersJS, BitcoinJS and IPFS**

**Chief Executive Officer**  
[R1](#) - MALAYSIA



Shareholder in CoKeeps & Sinegy

**2012 - 2025**

Founder & CEO - providing training, workshops and consulting on deep-tech topics such as distributed ledgers; with clients including DBS Bank (Singapore) and Baker Hostetler (USA).

- Author of Multiple Protocols including [DN-Key](#) & [SADO](#)
- 1st Company within the Securities Commission Sandbox
- Helped to Define Malaysia's Digital Asset Roadmap
- Launched Malaysia's 1st Regulated Digital Asset Custodian
- Organized & Presented at Multiple Communities & Events
- Developed Multiple Products (KYC, AML, LMS and Wallets)